**Name of implementation/Feature:** Referral programme

**Client Name:** SPW

**Nature of work:**

Cloud pages developed for the referral program, with the purpose of referring the client, taking their data and processing them through SFMC according to the logic required in the workflow (Journey, email, etc).

The code is based on an HTML/CSS template, using JS and AMPScript for front-end/data handling.

Currently, the cloud page has been replaced by a micro-site created by the SPW guys, Clare works based on the microsite to perform certain tasks required by SPW.